I. Hero Image

Headline:
More than 270 right directions

II. Programs of Study

Headline:
Programs of Study

Body Copy:
It’s your move. Accounting, biology, or architecture. Explore environmental studies and geography or mix material science, philosophy, and economics. With more than 270 science and liberal arts options available, we can help you prepare you for life. And a lifetime of careers.

Links:
Explore Majors
Undecided on a Major

III. Schools and Colleges

Headline:
School of Architecture & Allied Arts

Body Copy:
World renowned for our groundbreaking Sustainable Cities Initiative, we are among the nation’s finest professional schools for architecture and the arts, planning, public policy, and design.

Headline:
College of Arts & Sciences

Body Copy:
The academic heart of the university, we bring together hundreds of top-notch faculty who are committed to both path-breaking research and mentoring the next generation.

Headline:
Charles H. Lundquist College of Business
Body Copy:
We are serious, determined, focused, and hands on. But we are not your typical business school. We are a place that does not shy away from societal issues, but tackles them, solves them.

Headline:
College of Education

Body Copy:
Teacher education? Of course we do that, but we also train administrators and counselors. School psychologists and family therapists. Human service providers and clinicians.

Headline:
Robert D. Clark Honors College

Body Copy:
The Clark Honors College features small classes and close interaction among students and faculty. We foster an intense, creative exchange of ideas in a tight-knit, dynamic community.

Headline:
School of Journalism & Communication

Body Copy:
We teach students the power of storytelling through ethics, innovation, and action in journalism and communication. We are inventing the future of media, transforming “What if? into “What Is!”

Headline:
School of Music and Dance

Body Copy:
We are the premier educational institution of music and dance in the Pacific Northwest. We offer programs in music performance, music education, composition, and choreography-performance.

Headline:
School of Law

Body Copy:
Rigorous and inspiring, Oregon Law teaches students how to engage the law. We are a preeminent public law school that shapes brilliant students into professionals.

Headline:
Graduate School

Body Copy:
Over one hundred graduate options available. Master’s and doctoral degrees. Certificates and specializations. Empowering students to take their education and careers to the next level.
IV. Rankings

Headline: The place for green

Body Copy: The University of Oregon leads the nation in finding creative solutions environmental challenges. We rank No. 1 in the nation in sustainable design (according to America’s Best Architecture and Design Schools 2015). The Oregon MBA is the top ranked "Green MBA" in the country (by the Princeton Review). We invented green chemistry, which uses chemistry research to build more environmentally sustainable products and makes science labs more environmentally sustainable. And our Sustainable Cities Initiative lets students work with cities across Oregon to bring environmentally sustainable solutions to urban planning.

Headline: One of the best at teaching teachers

Body Copy: U.S. News and World Report ranks our College of Education in the top five nationally, and it ranks our special education program No. 3. Our faculty members are also leading researchers, and the UO is ranked second in the country for research money per professor.

At the UO, we teach, learn, research, and find a better way.

Headline: UO a leader in graduate study

Body Copy: The UO ranks in the top 20 (or top 20 percent) nationally in such varied fields as creative writing, education, environmental law, landscape architecture, psychology, sports marketing, sustainable business practices, and many more.

Headline: Highly ranked in anthropology, biology, literature, and more

Body Copy: The UO is a great place to study all kinds of things. Our highly ranked programs include: anthropology, biology, comparative literature, geography, geological sciences, physics, psychology, sustainable design, and special education.
V. Academic Resources

Headline:
Academic resources

Body Copy:
Learning extends way beyond the classroom—and so does our support. Our academic support programs and services include:

Links:
Support Services
First-Year Programs  
Accessible Education Center  
University Counseling & Testing Center  
International Student and Support Services  

Study Help and Tutoring
Teaching and Learning Center  
UO Libraries  
Mills International Center  
Library Research Guides  

Academic Advising
Office of Academic Advising  
Departmental Advisors  
PathwayOregon  
Center for Multicultural Academic Excellence
Page Title: Admissions & Financial Aid

I. Page Opener

Links:
- Apply
- Requirements
- Financial Aid, Scholarships & Costs
- Majors & Minors
- Law School
- Graduate School

II. Request Information

Headline:
Meet us halfway to get all the way here

Body Copy:
Whether you’re applying from Oregon or from out of state, as an undergraduate or a graduate, we can help you through the process. Request information, schedule a visit, or contact an admissions counselor in your area to find the information you need to apply.

Links:
- Request Information
- Schedule a Visit
- Find Your Admissions Counselor

III. Apply

Headline:
$196 Million, Every Year

Body Copy:
That’s the amount the UO gives undergraduate students each year. Our job is to keep the UO affordable. About 65 percent of our undergraduates receive some type of financial aid. To one of the top public research institutions in the nation.

Links:
- Costs
- Scholarships
- Other Aid
iv. **Learn to Fly**

**Headline:**
Learn to Fly

**Body Copy:**
Reasons to come here are as varied as the opportunities you’ll find. 3,000 courses to choose from. Countless chances to discover what you’re made of and passionate about. Freedom to mix things up. Combine physics with business and this with that. Collaborate with others from around the world, conduct real research, and get a world-class education. So when you leave here, you’ll be ready to soar.

**Links:**
- Why UO?
- UO Facts
- Photos & Videos
Page Title: ABOUT

I. Hero Image

Headline:
Search and create.

II. Page Introduction

Body Copy:
We’re a member of the prestigious Association of American Universities—one of only 36 public universities committed to scientific exploration and interdisciplinary research. We’re founded on and committed to a tradition of classic liberal arts education. One dedicated to overcoming barriers and discovering how much there still is to discover. We’re driven by what we don’t know, and to finding the answers.

Link:
Just the Facts

III. Diversity

Headline:
Long live diversity.

Body Copy:
We’ve done away with diversity and replaced it with diversity, equity, and inclusion. We decided that it’s not enough to just be different together. We want cultural collisions that lead to happy accidents. Cross-pollination that leads to new perspectives. We want thousands of brilliant students from Oregon, America, and around the world, learning from each other. Working and sharing with each other. Discovery and excellence demand it. So we demand it. At every level. We know the differences between us make us stronger and smarter together than apart.

Link:
Inspire Inclusion

IV. News

Headline:
Every Day.

Body Copy:
A breakthrough in concussion research. A new way to use nanoscience to protect the environment. A student wins a Pulitzer or a National Geographic competition or a Peabody. Things happen here. Big things. All the time. See for yourself.

Link:
See for Yourself
V. History

Headline:
The UO and Oregon—Together Forever

Body Copy:
Throw sepia tones on an October morning in 1876. That’s when 155 students showed up for the first day of classes at the University of Oregon. They filed into a looming, four-story building in the middle of a muddy clearing, with workmen inside still hammering away on the upper floors, and cattle lowing in the pasture outside. From these rustic origins grew one of the nation’s top research institutions. Today, our campus is vibrant and green, and our future has never been brighter.

Link:
Learn from History

VI. Mission Statement

Headline:
Who we are and will continue to be.

Body Copy:
We exist to provide access to a high quality education for those who want one. Students who will help us shape the future. We’re here to spread knowledge, because knowledge is the wealth of any civilization. It adds depth and meaning to the world, and it can change lives on the most fundamental level, for the better. And we exist to cultivate excellence in all things, by preparing students to be active participants in a global society. Students who question critically, think logically, communicate clearly, act creatively, and live ethically. This is who we are. Who we’ve always been. And who we will continue to be.

Link:
UO’s Mission, Vision, and Values

VII. Competitive Excellence: Rooted in History, Eyes on the Future

Headline:
The Best, the Bright, the Curious

Body Copy:
We’re increasing our scholarships, growing our Honors College, and expanding our doctoral fellowships so we can attract students who love to create and discover—who aren’t afraid to stumble and get back up again. Students who want to learn about dirt and bugs and fish, about how our brains work, about how to design the Next Big Thing. Students who grew up in Portland or Pasadena. Paris, Texas, or Paris, France. Students who want to change the world.
Headline: Faculty Rock Stars

Body Copy: We’re expanding the size and reach of our faculty. We’re hiring 150 world-class thinkers and researchers over the next five years. We’re changing the way the world thinks about volcanoes, childhood obesity, sports products, green chemistry and life at the nano-scale. We’re creating Clusters of Excellence—groups of faculty who are experts in their fields. Working together to become greater than the sum of our parts.

Headline: Access and Success

Body Copy: We’re committed to giving all students the opportunity to learn. We’re expanding Pathway Oregon—our benchmark program for high ability students with demonstrated financial need—by 65 percent. We’re launching programs to help students stay in school. To finish what they started. And we’re creating new assistance grants. It’s all about removing roadblocks to student achievement.

Headline: Building Boom

Body Copy: Watch out for cranes on campus. We’re building and rebuilding. Expanding and growing. We’re renovating the Student Rec Center and our student union. We’re building new research labs and investing in “Big Data” technology infrastructure. We’re increasing our classroom and faculty spaces. We’re renovating our residence halls and building one that’s brand new.