**UX Myths**

UX Myths collects the most frequent user experience misconceptions and explains why they don’t hold true. And you don’t have to take our word for it, we’ll show you a lot of research findings and articles by design and usability gurus.

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**ICONS ENHANCE USABILITY**

Many researchers have shown that icons are hard to memorize and are often highly inefficient. The Microsoft Outlook toolbar is a good example: the former icon-only toolbar had poor usability and changing the icons and their positioning didn’t help much. What did help was the introduction of text labels next to the icons. It immediately fixed the usability issues and people started to use the toolbar.

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**MYTH 13**

In another study, the team of UIE observed that people remember a button’s position instead of the graphic interpretation of the function. In most projects, icons are very difficult to get right and need a lot of testing. For abstract things, icons rarely work well.

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