UX Myths collects the most frequent user experience misconceptions and explains why they don’t hold true.

And you don’t have to take our word for it, we’ll show you a lot of research findings and articles by design and usability gurus.

YOU DON'T NEED THE CONTENT TO DESIGN A WEBSITE

Many designers create wireframes and comps with "lorem ipsum" filler text. Using dummy text often results in an aesthetically pleasing but unrealistic design. What’s worse, it creates the illusion that content is secondary.

The fact is that users come for the content, not the design. Content is by far the most important element in user interface design. A webpage with a simple structure but quality content performs much better on usability tests than a nice layout with subpar text.

MYTH 19

creativity by www.thatscom.it