UX Myths collects the most frequent user experience misconceptions and explains why they don’t hold true.

And you don’t have to take our word for it, we’ll show you a lot of research findings and articles by design and usability gurus.

ALL PAGES SHOULD BE ACCESSIBLE IN 3 CLICKS

Usability tests have long challenged the so called three-click rule. Contrary to popular belief, people don’t leave your site if they’re unable to find the desired information in 3 clicks. In fact, the number of necessary clicks affects neither user satisfaction, nor success rate. That’s right, fewer clicks don’t make users happier and aren’t necessarily perceived as faster.

What really counts here is ease of navigation, the constant scent of information along the user’s path. If you don’t make the user think about the clicks, they won’t mind having a few extra clicks.

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