UX Myths collects the most frequent user experience misconceptions and explains why they don’t hold true.

And you don’t have to take our word for it, we’ll show you a lot of research findings and articles by design and usability gurus.

SUCCESS HAPPENS OVERNIGHT

The fact is that it takes many years to be an overnight success even for internet entrepreneurs. Years of hard work, endurance, learning, experimenting, and many failures along the way. And sometimes pursuing a project almost everybody dislikes, like developing Gmail with its “crazy Javascript stuff”.

The Apple iPod instantly turned the MP3 player market upside down, right? Amazon changed the book selling business like a shot, didn’t it? Well, in fact they didn’t. No matter how it may seem from the outside.

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