UX Myths collects the most frequent user experience misconceptions and explains why they don’t hold true.

And you don’t have to take our word for it, we’ll show you a lot of research findings and articles by design and usability gurus.

DESIGN IS ABOUT MAKING A WEBSITE LOOK GOOD

Many people regard web design as decoration; the art of making a website look good. However, design is more about how something works than how it looks. Design is about both form and function. In contrast with art, good design is not only visually and emotionally appealing but is made for use.

The goal of design is to efficiently solve problems. Design is based on the understanding of how users see the world, how they think and behave. And the toolset of the designer is broader than just colors and font-styles, as it also includes user-research, prototyping, usability testing, and more.

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